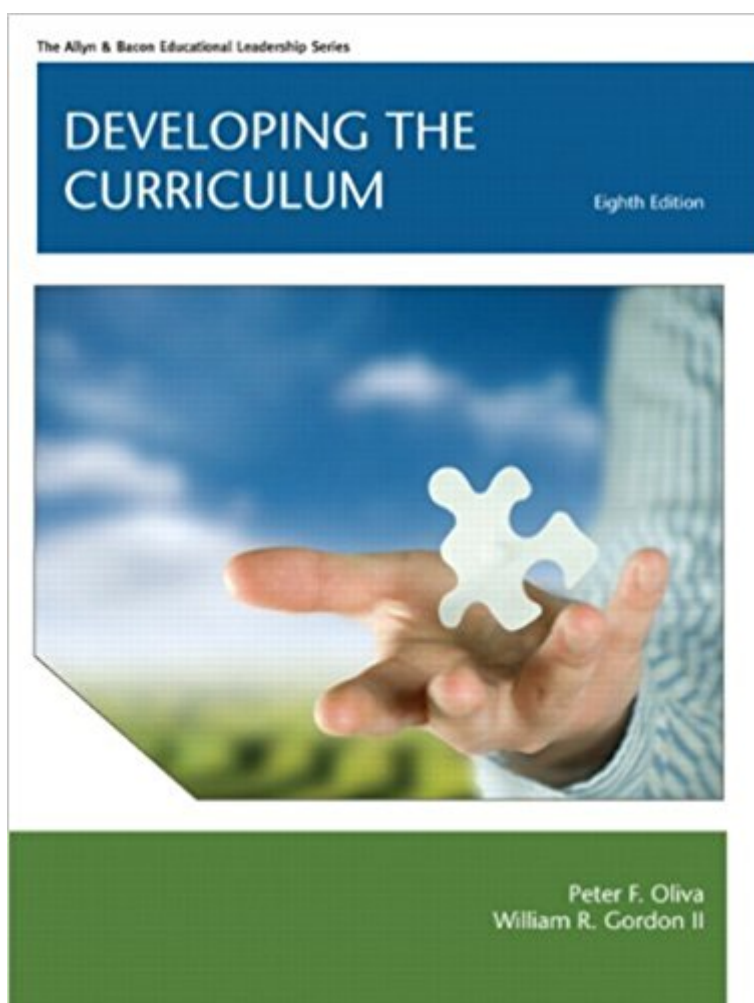


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# Developing The Curriculum (8th Edition) (Allyn & Bacon Educational Leadership)



## Synopsis

In this practical resource, pre- and in-service educational administrators get step-by-step guidance in every aspect of the curriculum development process—from the underlying principles and concepts to the roles of school personnel, the components of the process, technology in curriculum and instruction, and the most up-to-date curriculum issues. An all-new chapter on The Digital Classroom gives readers a look at how technology is changing the classroom environment and helps them understand the new trends that allow today's students to compete successfully in today's global workplace. Included are numerous references to both historic and contemporary works that provide readers with an excellent synthesis of the principles and practices used to create an effective curriculum.

## Book Information

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## Customer Reviews

Practical, readable, and now completely up to date, *Developing the Curriculum* guides preservice and in-service educational administrators step-by-step through the entire curriculum development process—from the underlying principles and concepts to the roles of school personnel, the components of the process, technology in curriculum and instruction, and the most up-to-date curriculum issues. The text's many references to both historic and contemporary works give readers an excellent synthesis of the principles and practices they will have to know in order to create effective curriculum as they enter their own careers in the field of education. This edition

updates readers on technology and the curriculum in a new Chapter 14, The Digital Classroom.

In this new edition readers will benefit from:

- Practical guidance and advice from two leading authorities-Peter F. Oliva and new co-author William R. Gordon II
- The latest information on how online classes, blended learning, and mobile learning are changing today's classroom environment.
- Information on the changing nature of the workplace and the needs of 21st century learners that curriculum planners must address
- Updates on the latest curriculum issues with the inclusion of new material on
  - Race to the Top
  - Advanced Placement
  - International Baccalaureate
  - Common Core State Standards
  - Professional Learning Communities
  - Digital Citizenship

Peter F. Oliva, formerly professor and chairperson at Southern Illinois University, Florida International University, and Georgia Southern University, is author of numerous articles in education journals and several textbooks and is co-author of *Supervision for Today's Schools*, now in its 8th ed. He has served as a high school teacher, guidance counselor, and as a professor of education at the University of Florida, University of Mississippi, Indiana State University, and the University of Hawaii. He has taught summer sessions at Portland State College (Oregon), Miami University (Ohio), and Western Michigan University. He has also served as part-time instructor supervising interns at the University of Central Florida. He has traveled extensively on educational and/or governmental programs in Europe, the Middle East, and Latin America. *Developing the Curriculum* has been translated into Mandarin, Vietnamese, and Korean.

William R. Gordon II has served as a teacher and administrator in Orange County Florida Public Schools for the past twenty-seven years. He began his administrative career at University High School twenty years ago as a founding member of the school. Additionally, he was an assistant principal at Glenridge Middle School, Metro West Elementary School, and Bonnevile Elementary School before becoming principal at Killarney Elementary School. He then moved to the principalship of Winter Park High School. Under his eleven-year tenure at Winter Park High School the school was consistently named by the State of Florida as a "High-Performing School" due to the school's rigorous curriculum and outstanding student achievement. Also, U.S. News and World Report repeatedly ranked Winter Park High School in the top one percent of high schools in the nation. He currently serves as the Executive Area Director for the East Learning Community where he is responsible for managing thirty-eight K-12 public schools.

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nteresting and helpful

I had to purchase this book for a graduate class. I hated reading it. It was so slow and the author repeated herself ALL the time. It was horrible. I'm sure there had to have been a better curriculum book out there. I felt like everything I read was something I already knew.

I have been impressed by the writers' ability to make a difficult topic easy to understand and even enjoyable to read about. I had to purchase this textbook for a class in my masters program and I plan on keeping it when the class is over. I do think it's too expensive.

This arrived much quicker than expected. It's in great shape, and I'm pretty happy with the price I paid. I'm satisfied with my purchase.

I like the fact that I received the book as it was expected. Because of the price and of the hardcover, I was thinking I would receive a better quality on the pages. They look like photocopies of another book. It seems the company issues the book in that way and I was really surprised. On the other hand, I liked the service. Thank you.

This is a good book with a lot of important information in it. I often thought the reading was a little heavy though.

I had to read this for class. Very readable and makes sense to teachers and supervisors. Definitely recommend for professional development.

You will not find a splashy typeset, instead get ready for nuggets of deep information about "Developing Curriculum" and many of the aspects that surround this task. Don't consider this book if you are looking for superficial, quick, snappy ideas. This is a book for the intense curriculum developer.

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